

# Andrea Castañon Gillessen

## contact

Kreuzstrasse 54  
8008 Zürich  
Switzerland

+41 76 813 61 16

gillessan@gmail.com  
www.andreacg.ch

## languages

Spanish native  
English fluent  
German B2  
Catalan A2

## Software

AutoCAD  
Blender  
Cinema4D  
Office  
Iwork  
Adobe Suite

## Art Director, Set Designer

Accomplished art director with extensive international experience across Europe and Latin America, I always bring creative expertise and leadership to every project. With a background in Landscape Architecture and a Master's degree in Design of Ephemeral Spaces, I have edged my skills in visual communication, and innovative problem-solving. My professional journey has given me the experience to manage diverse teams both on large and small scales. My portfolio showcases a variety of successful projects in theater, television, film, and various types of advertisement content, demonstrating my ability to deliver exceptional designs that captivate and engage audiences. Fluent in Spanish and English, I thrive in multicultural environments.

## Education

2014–2015	<b>Master.</b> Design of Ephemeral Spaces	ELISAVA, Universitat Pompeu Fabra, Barcelona, Spain
2007–2014	<b>Dipl. Arch.</b> Landscape Architecture	Universidad Nacional Autónoma de México (UNAM)
2010	<b>Design workshop</b> Water in the city	UC Berkeley, CA, USA

## Experience

2018–Today	<b>Theater</b> <i>Production designer</i> Since 2024, head of set design for <b>Close Encounters Theater</b> . 2024: The Mousetrap, <b>Theater Bielefeld</b> . 2024: FAME <b>Millers Theater</b> . 2023: Kein Bild von Dir, <b>Zentralwäscherei Zurich</b> . <ul style="list-style-type: none"> <li>Selected at the Jungsegler 2024.</li> <li>Kulturförderung Stad Zürich 2023.</li> </ul> 2023: Fast Genial, <b>Staatstheater Mainz</b> . 2022: Haus der Angst, <b>PROGR Bern</b> . 2021: Der neue Prinzenpiegel, <b>Theater Winkelwiese Zurich</b> . 2019: Distroller el Miuskul, <b>Foro cultural Chapultepec</b> . <ul style="list-style-type: none"> <li>Metros awards Winner 2019.</li> </ul> 2018: FILOS, <b>Martires de la conquista</b> .	Europe
2015–Today	<b>Event - POP UP activation</b> <i>Art director</i> 2021 - Present: Stage design, <b>FANTOCHE International Animation Film Festival</b> 2019: Pop up campaign for "Strangers things" season 3. <b>Coca Cola Stranger Rooms</b> . 2015: Paseo de Gracia stand design, <b>ANNA Codorniu</b> . 2015: Event strategy, <b>BCNegra</b> .	Barcelona, Mexico city, Baden
2021–Today	<b>Social media content</b> <i>Art director</i> 2023: Campaign for Verbier, <b>Buzzbrothers</b> . 2022: campaign for Goldbach replay ads, <b>Golden eye media</b> . 2022: Campaign for ZAK Bank app, <b>Dynamic Frame</b> . 2021: Xmas commercial for BMW / MINI Electric, <b>Vision Inspires</b> .	Switzerland
2019–2020	<b>Netflix LATAM</b> <i>Set designer</i> Season 2 and 3 of <b>Luis Miguel, la serie</b> . Season 1 of Mexico and Brazilian edition of <b>Too hot to handle</b> . Season 1 of <b>Nailed It Mexico</b> .	Mexico

2018–2019	<b>Youtube advertisement</b> <i>Set designer</i> Xibalba campaign, <b>Cerveza Victoria.</b> Everywhere campaign, <b>Cerveza Dos XX</b> Flaming HOT, <b>Doritos.</b>	Mexico
2016–2018	<b>Television Broadcast</b> <i>Set designer</i> 2016: Mi mitad más hot <b>E! Entertainment</b> 2017: Desafio sobre fuego, <b>History Channel</b> 2016-2018: Kiss Bang Love, <b>E! Entertainment.</b> 2017: Oye al chef, <b>Imagen TV</b> 2018: LOL, <b>Amazon Prime.</b> Assistant art director and Set designer Jr. 2016: Quiero lucir famosa <b>E! Entertainment.</b> 2016: Afuego rapido, <b>Discovery Home &amp; Health</b> <i>Set designer Jr.</i> 2016: Mexico's most popular morning show Sale el Sol, <b>Imagen TV</b>	Mexico City
2016-2023	<b>Cinema</b> <i>Set designer</i> 2023: First Swiss Rock star, <b>Rob Holub.</b> 2022: A body Odyssey, <b>Fenix Entretainment SPA.</b> 2022: Verglast, <b>ZHDK</b> 2017: Recuperando a mi Ex, <b>IMAGYX Entertainment/Warner Bros. distribution.</b> 2017: Como Novio de Pueblo. <b>Traziende Films/Cinepolis distribution</b>	Mexico City, Puerto Vallarta

## Artistic philosophy

I always emphasize conceptualization, enjoying the creative interplay of tangible materials and ideas. Optimizing the design processes. My approach to design reflects a deep commitment to innovation and artistic expression; I am always looking for my projects to have a powerful impact on audiences. I am committed to continuing my professional growth and overcoming more creative challenges.