

Andrea Castañon Gillessen

contact

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languages

Spanish native
English fluent
German B2
Catalan A2

Software

AutoCAD
Blender
Cinema4D
Office
Iwork
Adobe Suite

Art Director, Set Designer

Accomplished art director with extensive international experience across Europe and Latin America, I always bring creative expertise and leadership to every project. With a background in Landscape Architecture and a Master's degree in Design of Ephemeral Spaces, I have edged my skills in visual communication, and innovative problem-solving. My professional journey has given me the experience to manage diverse teams both on large and small scales. My portfolio showcases a variety of successful projects in theater, television, film, and various types of advertisement content, demonstrating my ability to deliver exceptional designs that captivate and engage audiences. Fluent in Spanish and English, I thrive in multicultural environments.

Education

2014–2015	Master. Design of Ephemeral Spaces	ELISAVA, Universitat Pompeu Fabra, Barcelona, Spain
2007–2014	Dipl. Arch. Landscape Architecture	Universidad Nacional Autónoma de México (UNAM)
2010	Design workshop Water in the city	UC Berkeley, CA, USA

Experience

2018–Today	Theater <i>Production designer</i> Since 2024, head of set design for Close Encounters Theater . 2024: The Mousetrap, Theater Bielefeld . 2024: FAME Millers Theater . 2023: Kein Bild von Dir, Zentralwäscherei Zurich . • Selected at the Jungsegler 2024. • Kulturförderung Statd Zürich 2023. 2023: Fast Genial, Staatstheater Mainz . 2022: Haus der Angst, PROGR Bern . 2021: Der neue Prinzenspiegel, Theater Winkelwiese Zurich . 2019: Distroller el Miusikul, Foro cultural Chapultepec . • Metros awards Winner 2019. 2018: FILOS, Martires de la conquista .	Europe
2015–Today	Event - POP UP activation <i>Art director</i> 2021 - Present: Stage design, FANTOCHE International Animation Film Festival 2019: Pop up campaign for "Strangers things" season 3. Coca Cola Stranger Rooms . 2015: Paseo de Gracia stand design, ANNA Codorniu . 2015: Event strategy, BCNegra .	Barcelona, Mexico city, Baden
2021–Today	Social media content <i>Art director</i> 2023: Campaign for Verbier, Buzzbrothers . 2022: campaign for Goldbach replay ads, Golden eye media . 2022: Campaign for ZAK Bank app, Dynamic Frame . 2021: Xmas commercial for BMW / MINI Electric, Vision Inspires .	Switzerland
2019–2020	Netflix LATAM <i>Set designer</i> Season 2 and 3 of Luis Miguel, la serie . Season 1 of Mexico and Brazilian edition of Too hot to handle . Season 1 of Nailed It Mexico .	Mexico

2018–2019	Youtube advertisement <i>Set designer</i> Xibalba campaign, Cerveza Victoria . Everywhere campaign, Cerveza Dos XX Flaming HOT, Doritos .	Mexico
2016–2018	Television Broadcast <i>Set designer</i> 2016: Mi mitad más hot E! Entertainment 2017: Desafío sobre fuego, History Channel 2016-2018: Kiss Bang Love, E! Entertainment . 2017: Oye al chef, Imagen TV 2018: LOL, Amazon Prime . <i>Assistant art director and Set designer Jr.</i> 2016: Quiero lucir famosa E! Entertainment . 2016: Afuego rapido, Discovery Home & Health <i>Set designer Jr.</i> 2016: Mexico's most popular morning show Sale el Sol, Imagen TV	Mexico City
2016-2023	Cinema <i>Set designer</i> 2023: First Swiss Rock star, Rob Holub . 2022: A body Odyssey, Fenix Entertainment SPA . 2022: Verglast, ZHDK 2017: Recuperando a mi Ex, IMAGYX Entertainment/Warner Bros. distribution . 2017: Como Novio de Pueblo. Traziende Films/Cinapolis distribution	Mexico City, Puerto Vallarta

Artistic philosophy

I always emphasize conceptualization, enjoying the creative interplay of tangible materials and ideas. Optimizing the design processes. My approach to design reflects a deep commitment to innovation and artistic expression; I am always looking for my projects to have a powerful impact on audiences. I am committed to continuing my professional growth and overcoming more creative challenges.